

ImagePerfect™ 2555 StreetApp is a white, textured, scuff-resistant print media with a non-slip surface that has been specially engineered for the application of graphics to asphalt, tarmac, pavements, concrete, walls, etc. It has been created for digital printing on large-format inkjets and is suitable for printing with eco solvent and solvent inks, as well as UV-cured and latex inks.

IP 2555

ImagePerfect™ 2555 StreetApp is equipped with a semi-permanent adhesive system that (depending on the substrate) can be removed cleanly. It allows for high levels of print quality with a large colour gamut that ensures colourful images with vibrant area in-fills. It promotes a high level of scratch resistance and an inherent non-slip surface without needing additional lamination. In conjunction with its bitumen-resistant adhesive system, it is an ideal product for promotional graphics in sports arenas, race tracks, car parks and on pavements. Additionally, because of its adhesive technology, it is also suitable for application to carpet, wooden flooring, walls, etc. As such, because of the emboss, it makes an interesting wallpaper product. Its multi-layered construction incorporates a fabric layer which provides the product with flexibility and strength, increasing its resistance to cracking.

Attention: Use the matching Spandex print profile for this media. It is strongly recommended for printed media to lay flat during the drying process. In order to avoid potential lifting of the product, we would recommend that corners are rounded rather than cut to a sharp 90° angle. Surface preparation: In order to achieve process-secure application, it is essential that the substrate is totally dry and completely free of dust, dirt and debris before the product is installed. As such, we would recommend that the substrate is brushed and vacuumed before the IP 2555 is applied and, if the substrate is wet, we would recommend that it should be dried via gas/electric heating. For application on structured surfaces, we recommend the use of the 45mm Soft Application Roller (MMSROLLEPRO), as it will press the material into the structure of the surface.

Specifications	
DESCRIPTION	StreetApp
COLOUR	White Matt
THICKNESS	150µ
WEIGHT	385g/m ²
ADHESIVE	Solvent acrylic permanent
ANTI SLIP CERTIFICATE	R12 / BS7976 (DIN51130 / BGR 181)
RELEASE PAPER	N/A
TEMPERATURE RANGE	N/A
DURABILITY (UNPRINTED)	1 to 12 months
FLAME RETARDANCY	M1 / B1
SHELF LIFE	12 months, 20°C / 50% humidity
RECOMMENDATION	For optimum quality, please ensure that the media feed adjustment has been completed for this material

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Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use. All technical data are subject to change.

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased. Also for horizontal applications, exterior performance will be decreased.

Print-Media have to be completely dried before further processing, like laminating, varnishing or application. The residual solvents can otherwise change the products' specific features.